

*Annual*

# IMPACT REPORT



**MOBILE HOPE 302 PARKER COURT, SE LEESBURG, VA 20175**  
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# MISSION

Mobile Hope is a non-profit organization that empowers homeless and at-risk youth up to age 24 to achieve self-sufficiency and improved well-being.

We feed, clothe, shelter, love and empower youth through our two core service programs, Crisis Care for Homeless and At-Risk Youth, and Listen for the Honk Bus Outreach.



# CRISIS CARE Program

Mobile Hope has changed my life, they took me in from the street. They gave me a place to stay, food, clothes and a chance to change my temper and mentality. This is my family, this is my home.

- P.A., 19 year old girl



Pregnant young women come for emotional support, basic needs and resources.



Students learn life skills, such as cooking and driving, as they work toward self-sufficiency.



Cpl. Anthony Richard walked through our doors in April, 2020, homeless. He is now serving as a US Marine in Africa.



Healing happens off of our campus as well, picking produce for our bus outreach.

# LISTEN FOR THE HONK

## *Making a Difference*

20 bus stops per month, providing food and vital supplies for families forced to choose between food and rent.



Our youth in crisis assist us in distributing food with Listen for the Honk.



Actual photo of fresh produce we provide during our biweekly runs.



Our fleet of vehicles provides food, clothes and shoes for more than 2,000 people each month.



Corporations, such as Google, assist us in serving families through Listen for the Honk.

# OUR IMPACT

*By the Numbers*

481

nights of emergency shelter keep youth safe and off the streets

436

homeless and at risk youth served at our Leesburg campus in 2022.

10

youth enrolled in our trade school pilot program in partnership with Google and growing!

94,570

family members were provided food and vital supplies through Listen for the Honk, our bus outreach program in 2022.

1

Graffiti & Silk thrift store and creative lab opening on our campus this summer! It will have the same vibe as our Purcellville store (860 East Main Street) with some new twists!



60

youth in crisis each month comforted by our emotional support dog, Parker.

880

youth transitional housing nights

94

youth use Mobile Hope's address as their home address.

# FINANCES

**IN FY22, WE RAISED  
\$1,554,738**

**ASSETS: \$680,140**

**LIABILITIES: \$33,954**

**ANNUAL REVENUE  
2021: 1,561,351  
2020: \$960,170  
2019: \$580,032.**

**View 990s at [mobile-hope.org/financial-transparency](https://mobile-hope.org/financial-transparency).  
Mobile Hope was founded in 2011.**

**Charity  
Navigator**



**"Give with confidence"**

PROUD TO BE A



TRUSTED & CRITICAL  
LOCAL NONPROFIT

**Catalogue for Philanthropy of  
Greater Washington**

**Gold  
Transparency  
2023**

**Candid.**

**Guidestar:  
GOLD RATING**

# 22&23

## highlights

436 youth walked through our doors homeless or at-risk of homelessness in 2022. Hundreds of more called and didn't take the next step. More than half of these youth are now stably housed, gainfully employed, and building a future.

CEO & Founder Donna Fortier was named one of Virginia Business Magazine's "100 People to Meet in 2023".

In August, Mobile Hope celebrated ten years since our founding, which was marked by our strongest financial year.

In partnership with Google, we launched a pilot program trade school, Trading Up, to equip underserved and marginalized youth with the skills to build a successful career in the trades.

The Washingtonian Magazine named Mobile Hope "20 DC-Area Charities Where Your Donation Will Make an Impact".

We reached the milestone of 400,000 family members served with food and vital supplies since 2020 through our signature program, "Listen for the Honk".

Mobile Hope launched an upcycling and textile recycling program through our creative lab and thrift store, Graffiti & Silk, saving thousands of pounds from the landfill each month.





# raffiti & Silk

## Creative Lab & Thrift Shop

Master sewists and mentors inspire youth to unlock their potential, learn practical skills, and experience community through the arts.



Youth in our crisis care program create and design alongside peers and mentors, developing a sense of purpose and community.





In partnership with Google, Trading Up was launched in 2022.



Trading Up student visiting an HVAC lab before he obtained several certifications.



Trade certifications are obtained through paid apprenticeships with vetted corporate partners. Ten students are enrolled in the pilot program.



Trade school students visit a construction site to learn about multiple trades.

# A

The phones are never quiet, the campus is never empty, and there is always an air of love, acceptance, and hope. The phone rings, sometimes as early as 5am. A client has been kicked out of his grandmother's house and has nowhere to go.

Phone call from LCPS – an 18-year-old will be kicked out of their family home on Friday. Leesburg Police – there is a homeless man, can you go see if you can help him?

# DAY

Phone call from jail – a client called to let us know he passed his GED. Another client walks onto our campus and is seizing from a drug overdose, ambulance is called.

A staff member walks in with a referral from someone at the gas station who noticed her MH bumper sticker and asked what we could do for a homeless youth she is aware of.

# IN

Staff helps take a client to Crisis Intervention. LCPS calls about a family of Afghan refugees that need resources and bikes for their kids.

A client walks into Mobile Hope, yelling. He is in crisis. Within minutes of walking in, his shoulders relax, a caseworker is supporting him, and he

has calmed down enough to explain what upset him. Parker, our emotional support dog, has inserted himself into the chair with the client. Staff visits a client at the hospital. A previously homeless youth and loved client of Mobile Hope who is also a deployed Marine calls to let us know he is safe.

# THE

A hot meal is made and served by volunteers/staff for all our homeless youth to eat with us every day. A pregnant 18-year-old shows up with no support or resources with a due date within the next month.

Staff calls all hands-on deck to prep for a Sterling bus run to provide over 100 families with food, clothing, hygiene items, diapers, shoes, toys, household goods, and a sense of community and conversation with volunteers, staff, and clients.

# LIFE

Then there is the constant stream of donations, pick-ups, drop-offs, operations and community outreach and volunteers of all ages.



# PRESS & WHAT OUR CLIENTS SAY

“

**When I first came to Mobile Hope, I wasn't in a good place. I didn't want to help myself. After getting to know every worker at Mobile Hope, I quickly found out they would do anything for you. The more I stayed, the more opportunities would open up for me within a year. I feel as if I can have a future again. -19 year old Mobile Hope client.**

”

## THE WASHINGTONIAN MAGAZINE

Mobile Hope was named one of the "20 DC-Area Charities Where Your Donation Will Make an Impact".

## ALSO FEATURED IN:

FOX 5 NEWS | WUSA 9 | YAHOO FINANCE | NBC 4 | ABC 7 |  
SWISS BROADCASTING | COMCAST | LOUDOUN TIMES MIRROR |  
LOUDOUN NOW | PATCH | LOCAL DVM | ARIANA LIFE | MIDDLEBURG  
LIFE | GERMAN BROADCASTING | ITALIAN BROADCASTING

Visit [Mobile-Hope.org/press](http://Mobile-Hope.org/press) for more media and links.

# PROGRAMS

*Making Change*

## FEED

### CRISIS CARE

Emergency shelter (hotel stays) and case management are provided to homeless and at-risk youth.

### FEEDING THE SOUL

Meals served daily at noon for youth in our program and on the street.

## CLOTHE

### GRAFFITI & SILK CREATIVE LAB

10,000 wrapped presents are distributed to 2,500 children in need.

### LISTEN FOR THE HONK

Food, clothing, hygiene, diapers, toys and household goods are delivered directly into neighborhoods.

## SHELTER

### TRADING UP

Trade school for at-risk youth.

### TRANSITIONAL HOUSING

Furnished apartment for qualified youth.

### HANDCUFFS TO HOPE

Empowerment services for inmates 18-24 years old.

### YES TEAM

Empowering youth through job support and placement, driver's licenses, budgeting, cooking and other life skills.

## LOVE

## EMPOWER

### MENTORING

Positive role models help our youth move forward.

# LEADERSHIP

## Women-Leaders



### DONNA FORTIER

FOUNDER & CEO

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Donna founded Mobile Hope in 2011 and is a strong and vocal advocate for the unique needs of homeless and at-risk youth. Under her leadership, Mobile Hope has tripled its revenue since 2018. Next step: scaling Mobile Hope to a national model.



### ALLYSON RUSCITELLA

DIRECTOR OF DEVELOPMENT

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Allyson served as board member from 2012-2019 and became the Director of Development in 2019. As a clinically trained social worker, Allyson works with Mobile Hope clients to plan their futures while managing fundraising, development and communications.

# HOPE'S VILLAGE

*Our Campus*



Hope's Village is Mobile Hope's two-acre campus located at 302 Parker Court in Leesburg, VA. It is a safe place for homeless and at-risk youth (18-24 years of age) to learn life skills, work with caseworkers and develop healthy connections with peers and mentors.

\*Airstream Community and Boxing Ring are expected to launch in 2024.

# NEXT STEPS

*Looking Ahead*

Since 2012, we have helped thousands of homeless youth build a stable life and a bright future.

Together with our donors, board members, staff, mentors, volunteers and committed community members, we have made a difference for the invisible and unheard members of our community.

We have worked to feed, shelter, clothe, love and empower each of them, showing them they are worthy—because they are human.

We are honored to be change agents for these youth who have endured the unthinkable.

We are grateful for our community, who shows up, stands up and signs up to further our critical work.

More than ever, we are determined to do what our kids do each day:

**Build a Brighter Future.**



TO DONATE , VISIT [MOBILE-HOPE.ORG](http://MOBILE-HOPE.ORG)

TO SCHEDULE A CAMPUS TOUR, EMAIL [GETINVOLVED@MOBILE-HOPE.ORG](mailto:GETINVOLVED@MOBILE-HOPE.ORG)

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